

Curriculum Vitae

Jens Hallström



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WHY ME?

Throughout the years I have contributed to new outlooks and business perspectives, boosted marketing- and communications efficiency and facilitated businesses to the right positioning strategy.

WORK EXPERIENCE

Communication & MediaProject, consultant & project manager, jul 2014 -

Osby Municipality - YHI, swedish teacher, nov 2013 - jun 2014

Osby Municipality - YHI, lecturer in marketing & communications, sep 2011 - nov 2013

Communication & MediaProject, consultant & project manager, may 2009 - aug 2011

Alfa Laval Lund, e-business & marketing coordinator, maj 2008 - maj 2009

Svensk Upplysningstjänst, corporate sales representative, sep 2003 - sep 2005

IB Info Broker, mass media researcher, head of IT, web p.m., feb 2002 - jul 2002

InformationsProjekt, massmedia researcher, head of IT, etc., jan 1998 - nov 2001

LANGUAGE SKILLS

English – Fluent

German – Good

Danish – Good

Turkish – Beginners level

OTHER

I hold a class B driving license and have the use of my own car.

Military service –conscript sergeant, Swedish Marine Corps.

Several commissions of trust and experience from board duty.

References are given upon request.

EDUCATION

Dublin Business School [Bachelor of Arts in Marketing 180 ECTS], sep 2005 - nov 2008

Högskolan Kristianstad

Law [7,5 ECTS], may 2007

Lund University

English [60 ECTS], jan - dec 1997

German [30 ECTS], jan - jun 1999

SPECIAL SKILLS

I am a professional user of the Adobe Creative Suite, and have almost 20 years of experience from producing printed marketing material. E.g. newsletters, member's magazines and advertisements. I am well acquainted to Microsoft Frontpage, Microsoft Office and similar applications. I have also given lectures and held workgroups on these programs, at higher vocational education level.